

INQUIRIES CONTACT:  
1-800-939-4170

July 19, 2024

**FOR IMMEDIATE RELEASE**

***LoDan Electronics, Inc. Discovered Data Security Incident***

On or around March 13, 2024, LoDan Electronics, Inc. (“LoDan”) discovered that their third-party information technology vendor, (“IT Provider”), had an unknown actor access the server hosting LoDan’s data without authorization. The IT Provider provides IT services, including hosting our data on a third-party server, and LoDan does not have access to nor control of this server. On the same day, LoDan quickly obtained a reputable third-party forensics consultant firm and notified law enforcement. On June 24, 2024, after learning more information through the investigation into this security incident, they discovered that certain personally identifiable information was contained within the IT Provider’s affected server hosting LoDan’s data.

Although the specific information that was contained within the server varies by individual, such information may include: first and last name, address, date of birth, phone number, address, Social Security number, driver’s license number, financial account numbers, health insurance policy numbers, medical history, and passport numbers.

LoDan takes the responsibility of maintaining non-public personal information seriously, which is a major reason why they utilized the services of a professional provider like the IT Provider to host their data. The IT Provider has assured LoDan that they have, and will continue to, implement additional security controls to reduce the risk of a similar incident occurring again. LoDan deeply regrets any inconvenience this incident may have caused.

In response to the incident, LoDan offered affected individuals with a mailed notice of this incident and identity theft protection services at no charge. The identity protection services include: 12 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed ID theft recovery services.

The events that have occurred do not automatically mean that any individual is a victim of identity theft. However, we encourage affected individuals to remain vigilant and to continually review credit reports, bank account activity, and bank statements for irregularities or unauthorized items, and to immediately report any unauthorized charges to financial institutions. We also encourage enrollment in the free identity protection services.

Affected individuals will find additional information in the mailed notification letters. Additionally, affected individuals may call the help line at 1-800-939-4170 or visit <https://app.idx.us/account-creation/protect> for additional information.

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